

アノサポ
ANOSUPO

Anosupo | Annotation services

Free Trial Annotation

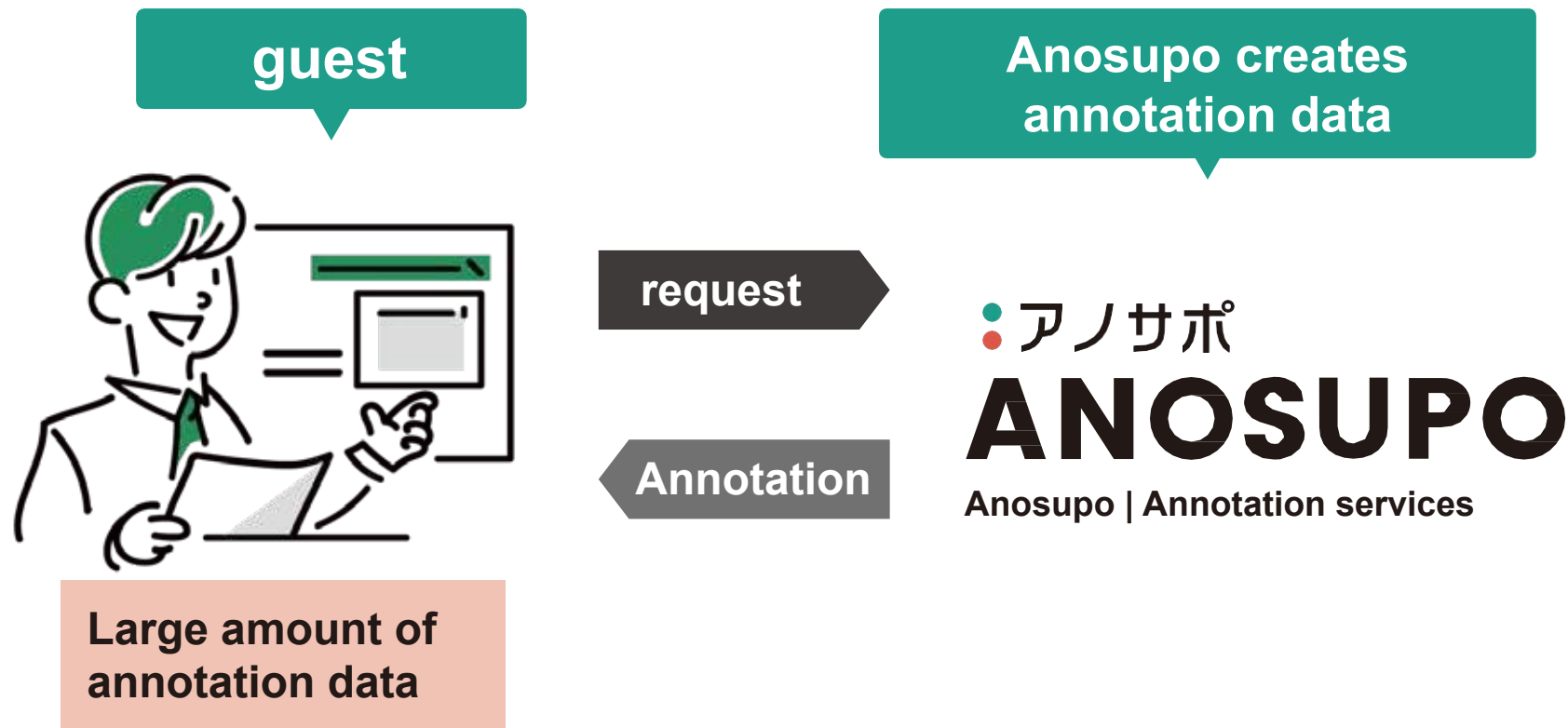
**Service Introduction Materials
2023.6**



: Features and introduction effects

What is Anosupo?

Low-cost Annotation service



We can prepare the annotation data required for AI development on your behalf. We can also prepare the requirement definition and inspect the data on your behalf!

Features and introduction effects

• Start working in as little as 2 days

You can get started right away!

Requests are easy with only a 15-minute MTG

- . Application/Consultation can be **completed** in **1 minute** from the website
- . Easy communication via **contractor-only chat** while the project is in progress.
- . No need to prepare work instructions, etc. **Easy to ask for.**



● Commitment to the quality until AI accuracy improves

- ① Annotation work by professional staffs
- ② Production system for inspection of all products
- ③ Work instruction can be updated as needed, even after the project is started



As a partner, we will work together with customers until their AI accuracy is improved!



Supported by Anosupo's unique operations system specializing in annotation data preparation

Features and introduction effects

Proposed rates that always seem reasonable.

basic charge

\$0

usage charge

Based on the meeting, we will calculate a plan exclusively for your company.

Example: Annotation of 100,000 images

$$\begin{array}{ccccc} \$0 & + & \$5,000 & = & \$5,000 \\ \text{Basic} & & \text{Usage} & & \text{Billed} \\ \text{charge} & & \text{charge} & & \text{amount} \end{array}$$

(eg. \$0.05 x 100,000 pieces)

MEMO

- Before that, 6~7 full-time employees were working in the company.
- The cost, which used to be about \$10,000, has been cut in half!

Why are reasonable rates possible?

The company's own staff eliminates the need for intermediate margins.

Offshore staff to handle the work.

*The scope of the free trial is to work on a portion of the data and to confirm the quality of the data.

*All amounts do not include tax.

• This situation happens to your company?



In-house staff is working on it, incurring unseen costs.



I have outsourced work, but it is difficult to prepare work instructions.



The requested annotation data was not defined correctly, which ended up costing us a lot of money.

Features and introduction effects

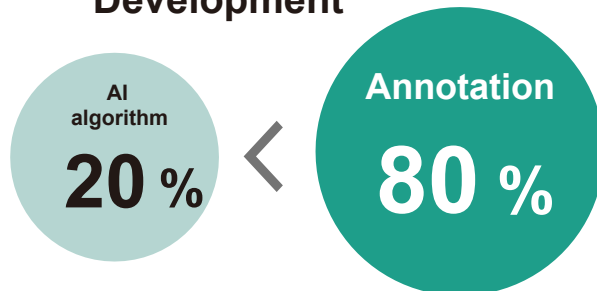
• You can focus on what you need to do

because you don't need time to create data.

Because it doesn't require
time-consuming work.



The Reality of AI
Development



Focus on AI Algorithm
Development



Focus on awareness activities
to expand AI services



: Services

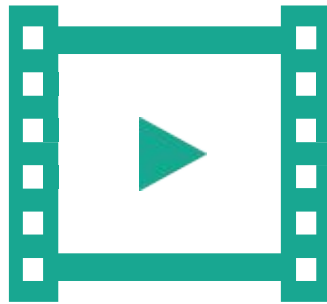
Services

- **All annotation types are available**
-

Capable of handling all annotation tasks



image



video



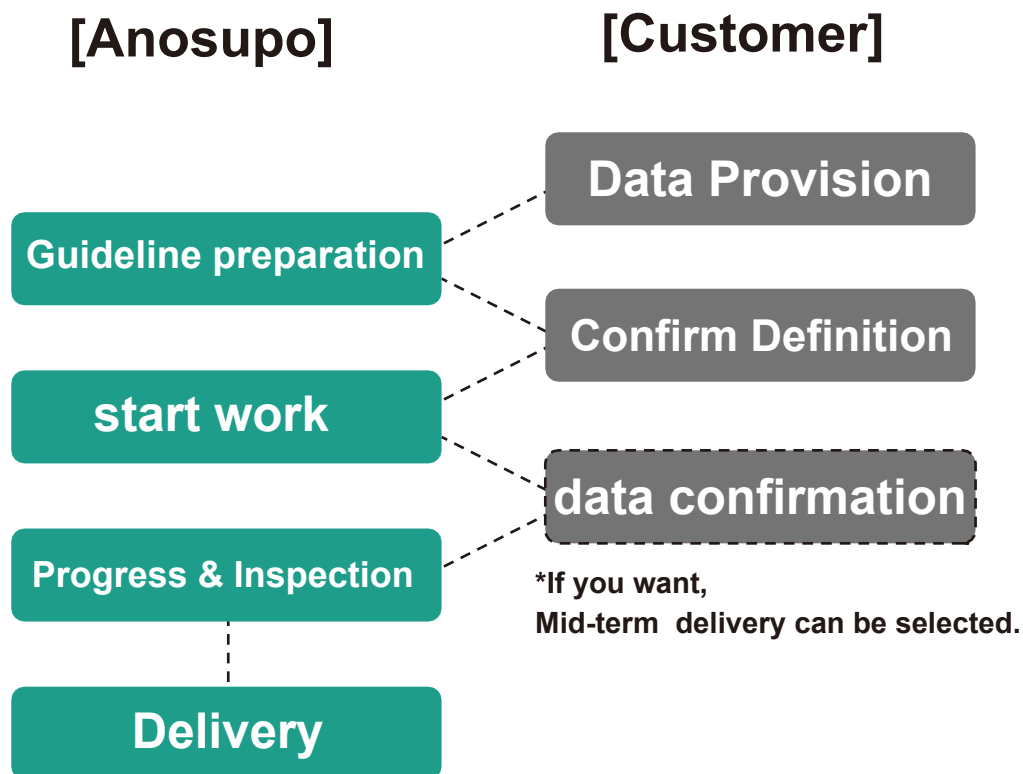
text



voice

① Annotation data creation

We will create annotation data on your behalf.

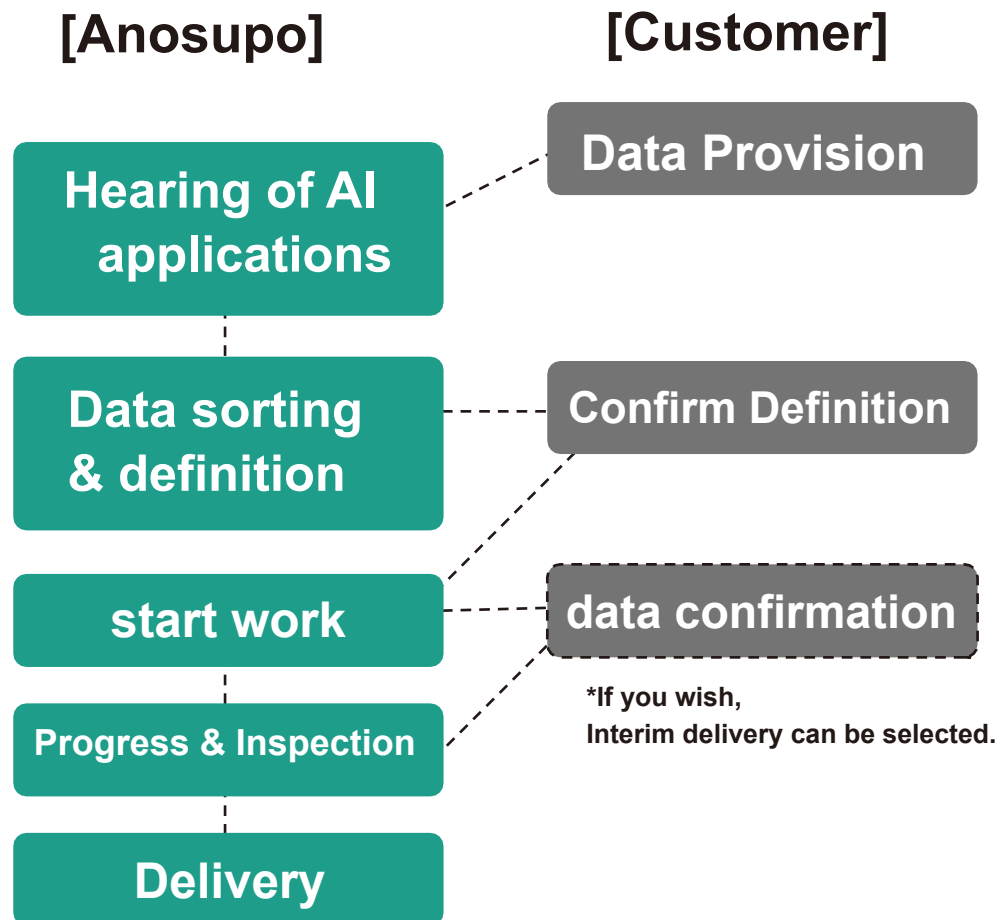


What we can do

- Proposal of a rate plan exclusively for your company
- Preparing a chat room exclusively for the contractor
- Creation of definitions
- Annotation data creation work
- Sharing of daily work progress
- Inspection of all products
- One year warranty on quality after delivery (including revising)

② Data selection and annotation data creation

We will select data for higher AI accuracy and create annotation data on your behalf.



What we can do

- Proposal of a rate plan exclusively for your company
- Preparing a chat room exclusively for the contractor
- Data sorting
- Creation of definitions
- Annotation data creation work
- Sharing of daily work progress
- Inspection of all products
- One year warranty on quality after delivery (including revising)

Services

• The chat is the tools you normally use.

You can check your communication anytime, anywhere with the tools you normally use.

Slack



Chatworks



Google
Chat



Microsoft
Teams



Skype



line



E-mail



Contact Example



@sasaki



Thank you for your assistance, Mr. Sasaki.

This is to share the current work progress.

Work in progress: 36.2%.

Inspection progress: 20.8%.

The work is currently progressing on schedule.

Thank you for your continued support.



@Anosapo

Thank you for your assistance.

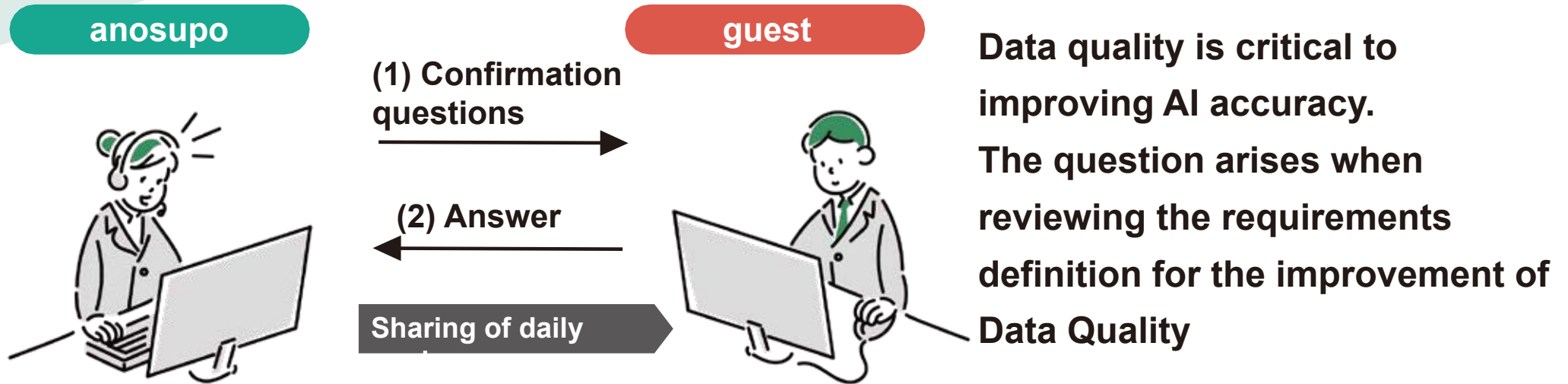
Thank you for sharing your progress.

I would like to add a work rule.

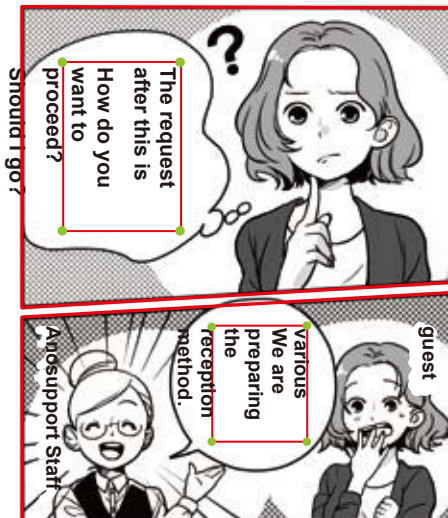
*This is a sample

- Contact us via our usual chat tools
- Chat with us to share work progress and ask questions.
- We can also be reached by phone on short notice.

Sample of contact flow after using Anosupo



Text Extraction



For text within a callout

Even if the text is within a callout
Is it eligible for annotation?

▼ Reference Data

sample01.jpg

Details of your response

The text in the callout is also
Please make it an annotation target.

What you can't do with Anosupo

✕ AI Algorithm Development

Anosupo's main service is the creation of annotation data, and we do not develop AI algorithms in-house.

By specializing in the creation of annotation data, we create the data at low cost and high quality.

*We have an outside partner company to do this for us.

✕ Real-time progress manage

Since we do not provide annotation tools, we cannot check progress in real time.

We will share daily progress in the form of chat.

✕ Phone support on Saturdays, Sundays, and holidays

We are unable to answer calls outside the hours of 10:00~17:00 JST on weekdays.

After hours on weekdays and on weekends and holidays, we recommend that you contact us via chat or e-mail.

: Unique and useful features

• Work instructions need not be prepared

Anosupo is committed to improving the accuracy of AI, so we create our own requirement definitions while reviewing the data.



In this data, should all visible targets be annotated?

Yes, please annotate everything that is visible.

anosupo



guest



Useful functions [Tools for everyday use]

• **We will use the work tools you normally use.**

We use the same working tools that our clients use in their daily work, so they can be assured of data output.

Tool example

COCO Annotator



CVAT



Labellmg



labelme



labelme

VTT



- The tool is the one you use on a daily basis.
- Data output is also safe.

: Case Examples

Case Examples: AI Application in Fitness Gyms

● "I went from worried about data preparation to relieved."

type

AI In-house
development

Staffs

Less
than 30

Number of
data per

Approx.
300,000 data

Before

- When we had ordered another company, about 20% of the total inspection work would have been done by another company.
- The quality of the remaining 80% was a major concern.

After

- ANOSUPO did a great job inspecting all the data.
- We were able to guarantee "quality," which is the most important factor in AI development, and could request the creation of data with peace of mind.



By thorough quality assurance of all data checks,
Data preparation has changed from "anxiety" to "peace of mind".

AI Application in Fitness Gyms

OptFit Corporation

Mr. Arakawa

: Flow of starting to use

Flow of starting to use

Requests completed in as little as 1 minute

The Anosupo service website

[Flow of request]

1. Enter your name



2. Enter your contact information



3. Enter the details of your request



*It is no problem if you provide us with the details of your request at a subsequent meeting.

• Preparation required in advance

Before the meeting, please **make** sure that you have **one**.

Before starting the actual work, please check the following **two points**.

(1) Small amount of sample data



This is necessary to provide you with a more competitive quote.

(1) NDA (Non-Disclosure Agreement)



We protect your valuable data.

(2) Business Consignment Agreement



Warranty and other information after delivery are also included.

*Order forms only are acceptable.

Flow of starting to use

- Once the requirements definition is finalized,
- work begins.

(1) Meeting



After your request, we will arrange an online meeting. Please tell us the details of your request.

(2) Confirmation of requirement definition



We will define requirements to improve AI accuracy.

(3) Start of work



Once the requirements are defined, work begins.

: About us

About us

Company profile

Company name

Annotation Support inc.

Capital

\$71,410 (as of March 2022)

Our services

The creation of Annotation data

Members

7 people(as of March 2022)

**more than 200 partners*

Head office

**2-17 Ichiyatamachi, Shinjuku-ku,
Tokyo 162-0084, Japan**

Directors

Masahiro Kochi, Tatsuro Shiraishi

Awarding of prizes

**Forbes 30
under 30 ASIA 2023
:Social Impact**



● Mission & Values

Long working hours, lack of human resources, etc, There are many social issues that could be solved if AI could be utilized. However, even the seemingly all-powerful AI faces challenges in creating annotation data, and does not scale as well as expected.

Although it is a small effort, I believe there are many social issues that can be solved by our contribution to the field. You will have an environment with zero hassle in creating annotation data.

Through the creation of annotation data, we are also working to solve the social problem of statelessness. There are stateless children in the world because they cannot register their births due to poverty. The creation of annotation data by parents with stateless children will simultaneously solve the poverty problem, Children can acquire nationality and attend school.

We will create such a society where this is the norm.

Masahiro Kochi

CEO, Annotation Support inc.